

Student and Campus Organizing

Students and young people play an important role in boosting civic participation on campuses and in their communities. High schools, colleges and universities are unique hubs that bring together large networks where students regularly communicate, exchange information, and influence how their peers engage with important issues.

Because of this, even small actions — like sharing reliable resources about upcoming elections or helping a friend understand what to expect at the polls — can make a significant impact on voter participation. This section is designed to help you support others by making voting information easier to access, clearer to understand, and more visible within your community.

You don't need to run a huge campaign to make a difference. Many successful student-led engagement efforts start with simple actions: reminding classmates to check their voter registration, hosting informal voter education sessions, or making sure your friend group has a plan to vote. Students can also work with campus leaders, faculty, and administrators to create systems that make voting information more accessible and visible across campus.

Organizing Within Your Existing Circles

The most effective organizing doesn't happen on a stage, it happens in the groups you're already part of. Whether it's a sports team, Greek life chapter, study group, or just the people you grab coffee with, these are the spaces where student voices carry the most weight.

Peer-to-peer conversations are especially important when people are navigating something unfamiliar or confusing, as individuals often listen to those they already know and trust. Sharing clear, accurate information in these spaces can help others feel more prepared and confident.

Most people don't realize how much elections are shaped by everyday conversations. A group chat, a team, or a friend group can quietly become the difference between someone voting or sitting out — and on many campuses, that can be dozens or even hundreds of students making decisions based on what they see and hear from each other.

What you can do:

- **Share Reliable Voter Information:** Post reminders about deadlines, polling locations, or voting options in teams, clubs, or social media group chats, and connect with local community partners — like your [League of Women Voters chapter](#) — for trusted guidance. You can also access up-to-date information by signing up as a partner for [National Voter Education Week](#).
- **Create Space for Information-Sharing:** Take a few minutes at the start of a club meeting or group gathering to share resources and answer basic questions about the voting process.

- **Encourage Planning Ahead:** Prompt friends or teammates to think through when and how they plan to vote, including how they'll get to polling sites on Election Day.
- **Check in With Peers:** Remind friends to verify their voter registration and review key deadlines.
- **Peer Mentoring for First-Time Voters:** Pair experienced voters with first-timers to guide them through the process.

Check out these resources to support peer outreach:

- [Student Voting Advocate Toolkit](#): Templates, graphics, and organizing ideas for peer outreach.
- [How to Run a Voter Registration Drive](#): Step-by-step guidance for organizing registration efforts in student groups.
- [High School Specific Voter Registration Drives](#): Mentorship, state guides, and step-by-step guidance for organizing voter registration drives in high schools.

Campus Advocacy & Institutional Change

Beyond peer networks, campuses themselves play an important role in how accessible voting information is to students. Students can work with their institutions to expand access to reliable voting resources across campus. These efforts help create a campus environment where civic participation is supported and information is easy to find, ensuring students have what they need to make informed decisions. By integrating voter resources into orientation programs, student organizations, or class activities, campuses can foster a culture where civic participation becomes a more visible part of everyday student life.

What you can do:

- **Build Campus Coalitions:** Partner with clubs, organizations, or departments to organize larger campus-wide events such as voter registration drives or informational sessions.
 - Use the [Ask Every Student Coalition Building Curriculum](#) for tools and resources to start, grow, and strengthen a campus voting coalition and expand its partnerships.
- **Encourage Campuses to Share Voting Information Widely:** Work with administrators to promote deadlines, voting options, and key logistics through official channels.
- **Encourage Campuses to Provide Time for Voting:** Work with administration to allow time off for students to vote on Election Day or during early voting periods.
- **Host Voter Education Events With Campus Partners:** Invite local election officials or civic educators to explain voting procedures and answer questions, and encourage campus administrators to build ongoing relationships with local election officials.
 - Sign up for [Campus Takeover](#) and receive step-by-step guides to organizing different Civic Holiday events like National Voter Registration Day, National Voter Education Week, and Vote Early Day.

- **Collaborate With Campus Media:** Write in the school newsletter, share social media posts, or create short informational videos that share voting information.
- **Engage Student Government:** Propose initiatives that support voter registration efforts, civic education programming, or nonpartisan voter engagement activities.

Check out these resources for campus-level efforts:

- Ask Every Student Toolkit: This toolkit is a growing collection of strategies and tools to help campus leaders implement voter registration efforts that reach every student.
 - Conversation Guide: A guide to help campus voting organizations develop scripts and trainings for speaking to students about nonpartisan democratic engagement.
 - Template Training Slides: Customizable slides to train student leaders on speaking to peers about nonpartisan democratic engagement, with a focus on voter registration and participation.
 - Ask Every Student Academy: A free, self-paced online course for students on engaging peers in nonpartisan voter registration and civic action, including strategies for understanding the voting process and mobilizing students.
- ALL IN Campus Engagement Resources: Guides, research, and playbooks for institutional-level student voter engagement.
- Students Learn Students Vote Coalition: Campus Action Planning Hub: Templates and strategies for long-term campus voter engagement.
- Students Learn Students Vote Coalition: Scenario Planning & Rapid Response Guide: Use this resource to plan ahead for potential scenarios or guide rapid responses to issues as they arise, including Election Day challenges and misinformation.